



CIG 40

PRESS KIT



BIOGRAPHY

Born Dasheem Cross, Cig grew up in Bed-Stuy Brooklyn inside of the notorious Tompkins projects to be exact, and picked up a mic a few years ago. Cig 40 grew up listening to neighborhood rappers like Biggie, Jay-Z and others like 50 Cent, and Lil Wayne that helped shape his youth. Heavily influenced by his brother, Cig didn't officially start rapping until after his brother Pretty Pistols was murdered in 2012. Cig describes his music as a real Brooklyn sound. The old principles mixed with an updated raw, edginess and authenticity to it that keep the streets bouncing.

He's ready to lift the black clouds that has hovered over his housing projects for a long time and turn those rainy days into sunshine. He's opened up for hot artist in the game like Young M.A and has had a slew of other shows that featured artist like Fred Da Godson, Phresher, Chief Keef and PNB Rock on the bill.

His new single "Got The Drink" is a sure hit that should get a lot of rotation this summer from radio to club spins. Especially the remix featuring Roc Nation's Manolo Rose. Also be on the look out for the new video for "Bout It", that pays homage to the Hip Hop Mogul Master P. With Brooklyn making major noise these last few years, be sure to note and add Cig 40 to that list in the near future.



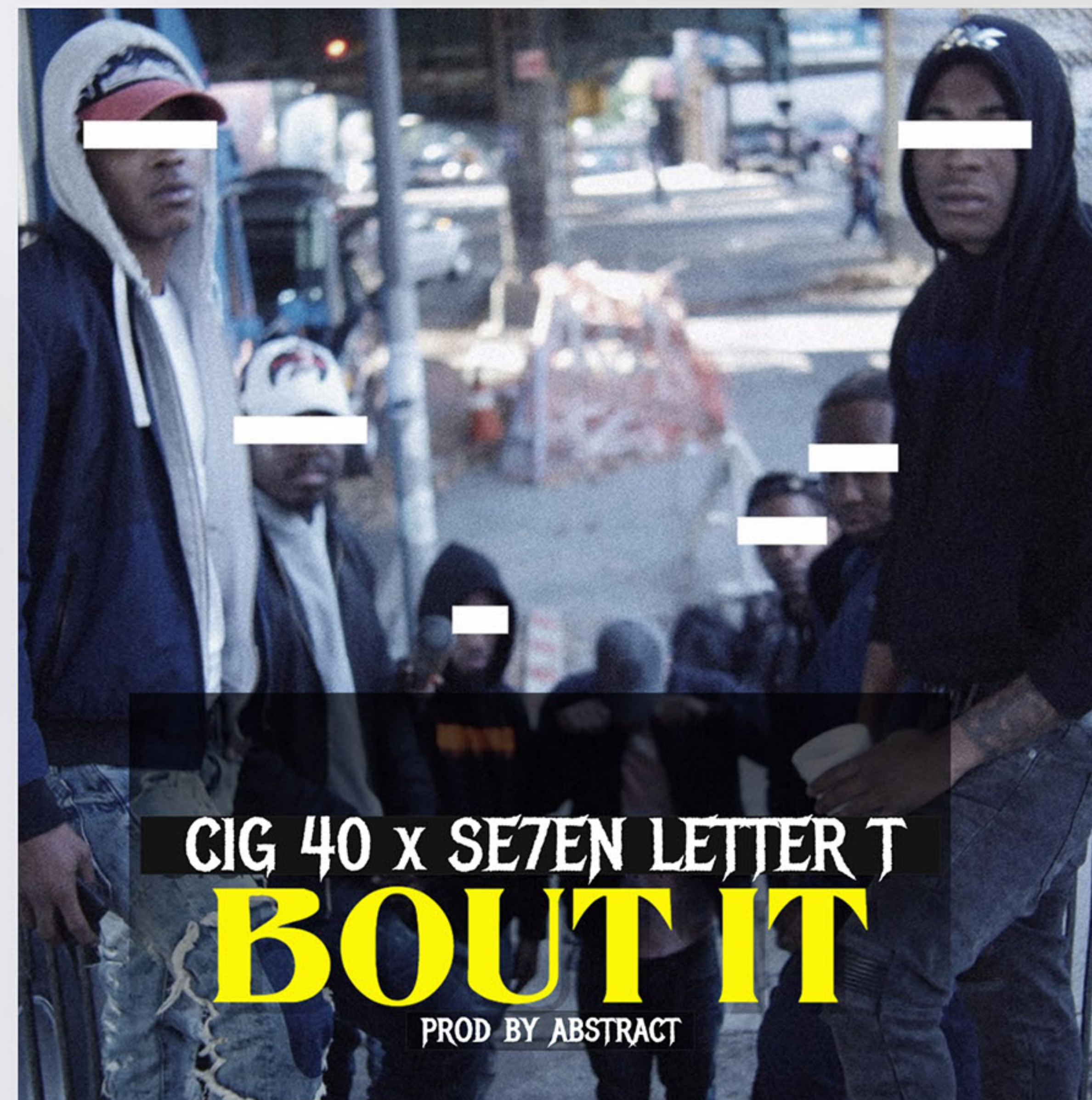
MUSIC



CIG 40 - FIRST 48
DYE BLICCY & SE7EN LETTER T



CIG 40 - GOT THE DRINK



CIG 40 - BOUT IT
SE7EN LETTER T



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